

TKS Strategic Direction

2024-2029



Seizing opportunity for improvement and impact

within a changing landscape

THE PROCESS

1 PHASE ONE

Foundational research and a new strategic direction

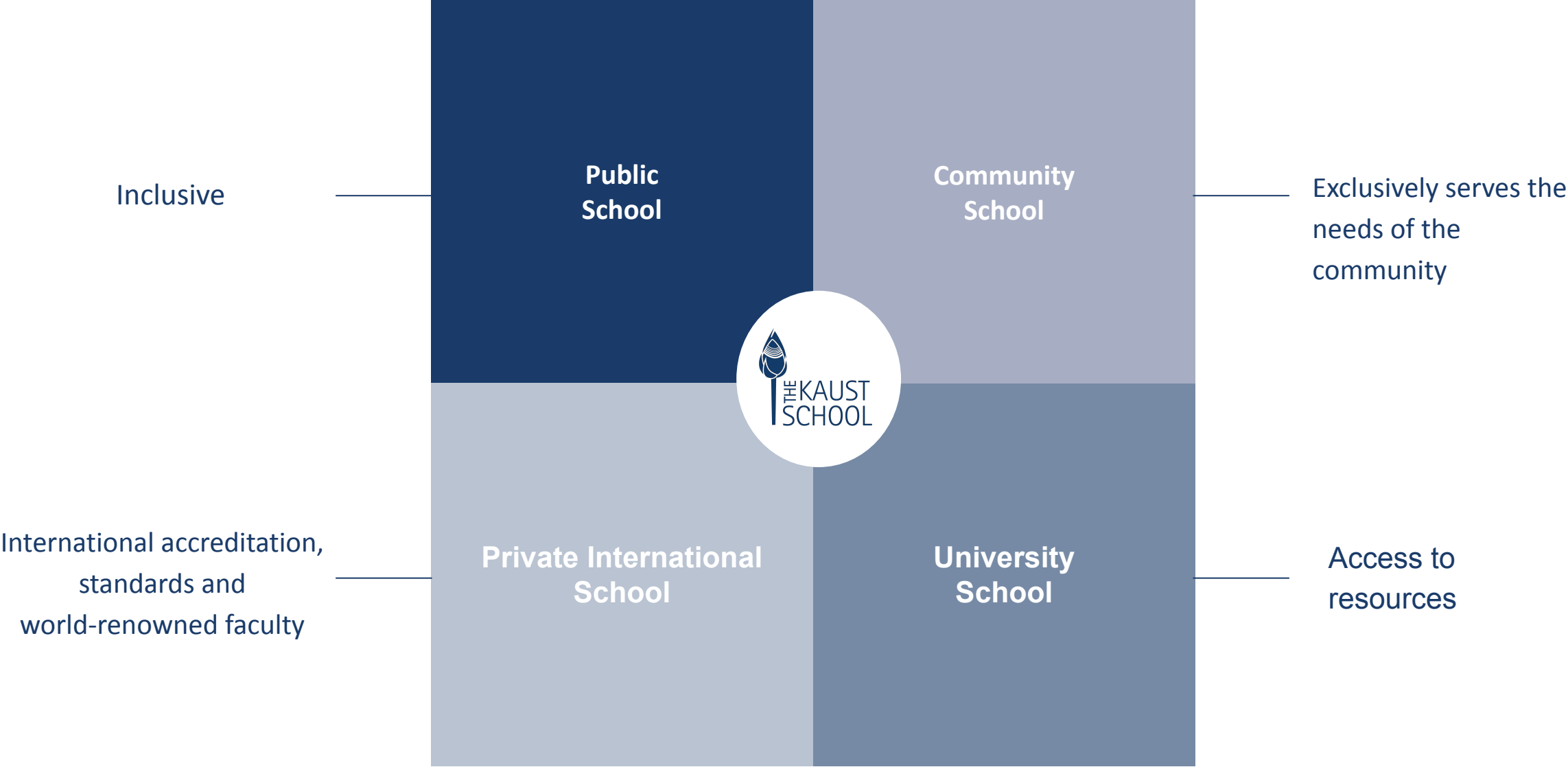
2 PHASE TWO

Initial strategy to deliver on the new direction

3 PHASE THREE

Planning and implementation

The TKS school model and identity is unique.





TKS: A Unique Community

TKS is diverse.



TKS already models Vision 2030's aspiration for education across the KSA, showcasing the ability to provide a community of differentiated learners with high-quality learning experiences that lead to positive graduate outcomes.

TKS is ambitious.



Unburdened by inertia, TKS' community embraces continuous growth and change—a mindset that is essential for it to become a leader of education in the Kingdom and globally.

Harnessing the superpowers of TKS



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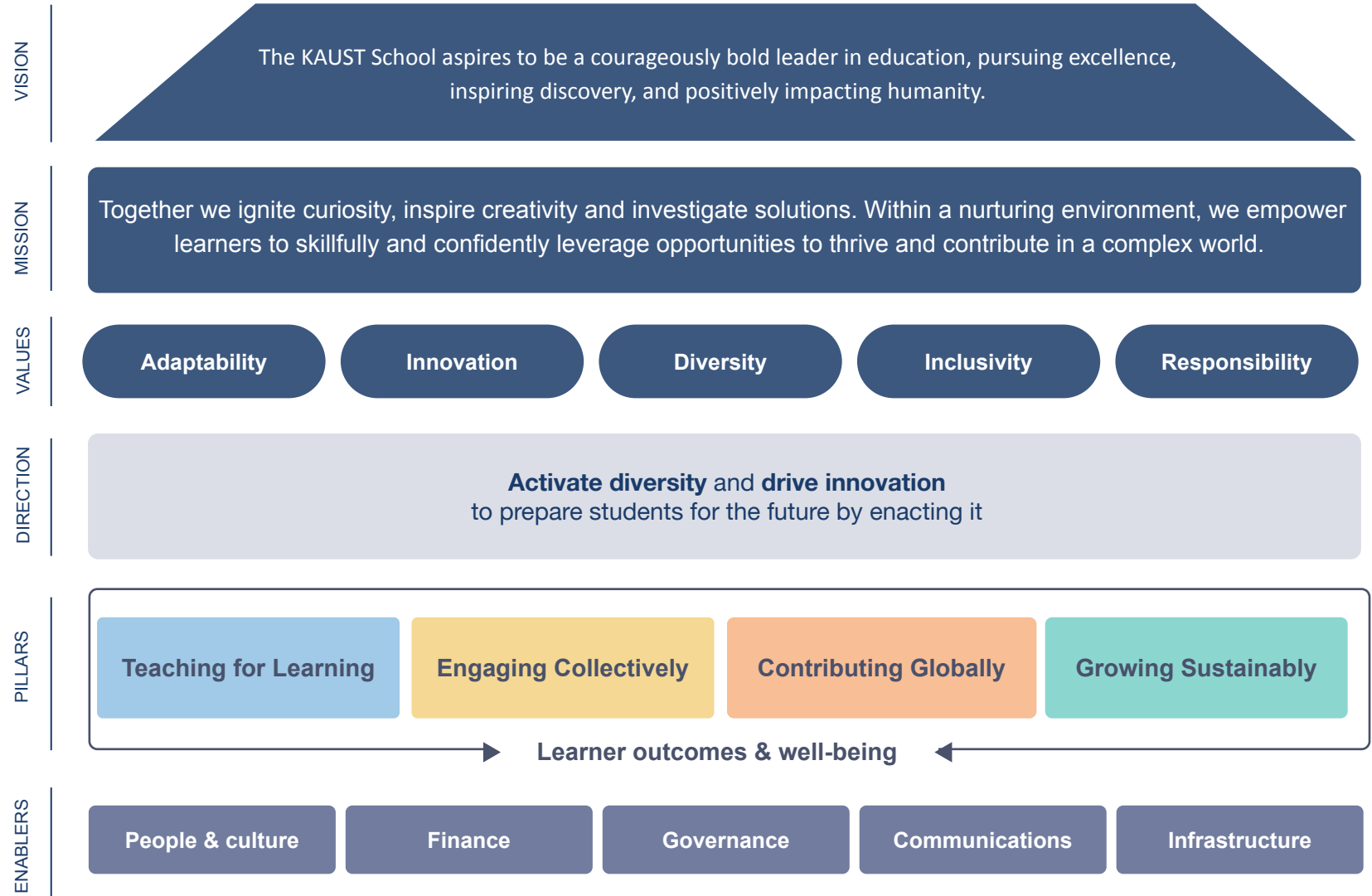
ACTIVATE DIVERSITY



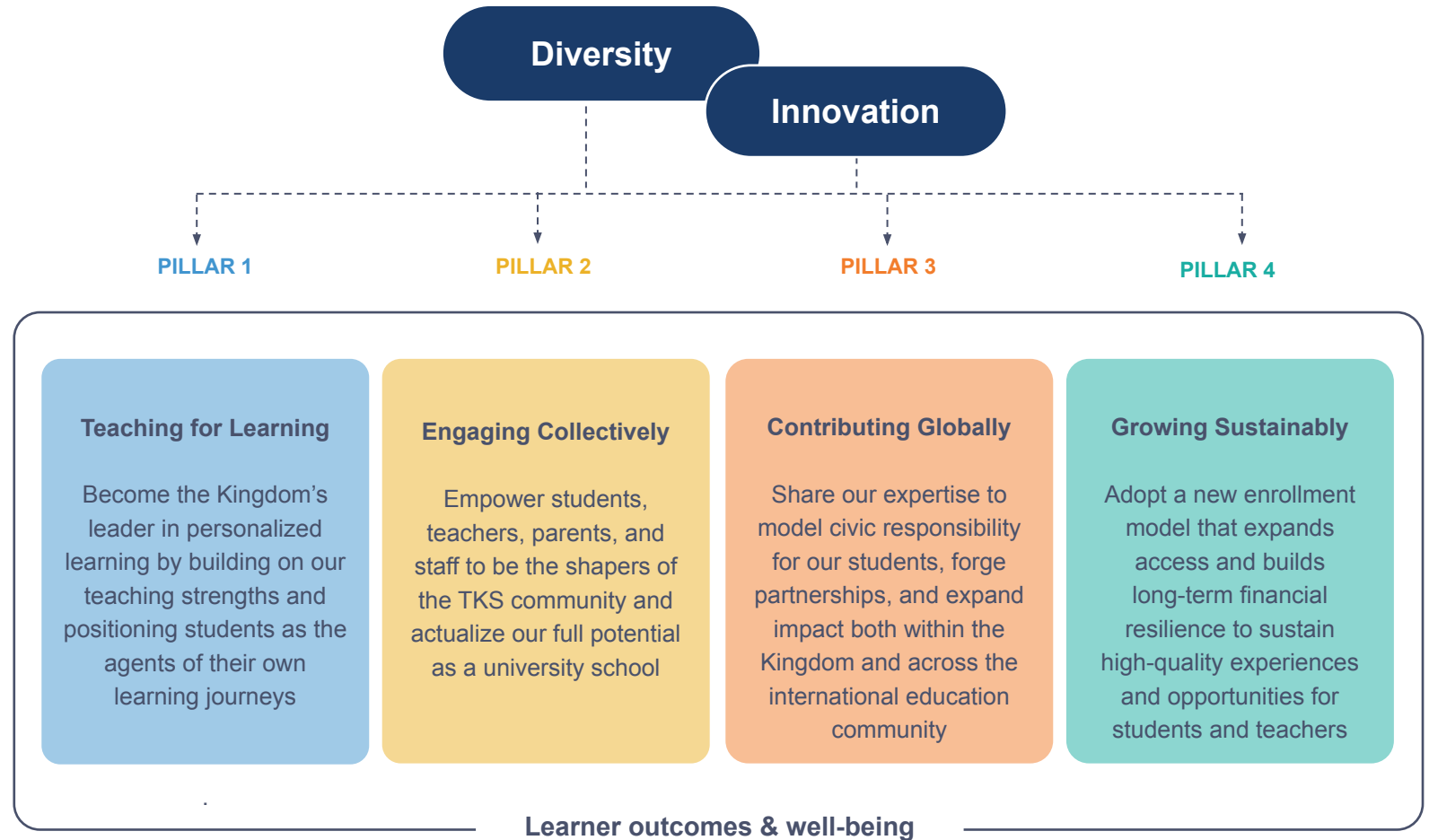
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DRIVE INNOVATION

5-Year Strategic Framework



TKS Strategy: 4 Pillars



TKS Strategy: 12 Key Initiatives

Pillar-level initiatives

- 1 Personalized Learning
- 2 Reimagined KAUST Enrichment Opportunities
- 3 Community Engagement Model
- 4 Contributor Mindset Opportunities
- 5 Commercial Projects
- 6 Enrollment Model

Teaching for Learning

Engaging Collectively

Contributing Globally

Growing Sustainably

Enabler-level initiatives

- 7 Well-being Support System
- 8 Innovation Ecosystem
- 9 Process Optimization Blueprint
- 10 Common Language and Communications Strategy
- 11 Data for Action and Opportunity
- 12 Facilities Upgrade Roadmap and Investment Plan

Enablers

Progress along key areas of the new TKS strategy will be tracked over time

OVERARCHING GOAL

Learner Outcomes & Well-being

Central to the strategy, TKS will monitor both learner outcomes and the development of well-being skills

PILLAR- LEVEL GOALS

Teaching for Learning

TKS will track the implementation of personalized learning and students' self-efficacy in setting and achieving their personal learning goals as active agents of their own learning

Engaging Collectively

TKS will measure community engagement and will create, and track participation in, KAUST enrichment programs to harness the best of what the University can offer to TKS students

Contributing Globally

TKS will measure service engagements to foster civic responsibility and track the revenue of commercial projects, strengthening the school's impact in the education community

Growing Sustainably

TKS will monitor the expansion of enrollment types while maintaining a sustainable student-to-teacher ratio to ensure high-quality education, including personalized learning

ENABLER LEVEL GOALS

Recruitment & Retention

TKS will track teacher recruitment and retention as core drivers of teaching and learning quality

Efficient Processes

TKS will track the efficiency of our systems and structures to save and optimize our staff's time

Effective Communication

TKS will track the clarity, consistency, coherence of our messaging as a driver of brand development and engagement

Quality Learning Environments

TKS will track the quality of physical and digital spaces as core drivers of student experiences and well-being



Personalized Learning is our flagship initiative for the strategy, and the focus area for this academic year.